

OWNERSHIP: Service-Disabled Veteran-Owned Small Business

TEAM: Multi-disciplinary, experienced group of international Lessons Learned and Information Operations operators and analysts

MISSION: Immediately increase client capabilities and achieve long-term client success by partnering to develop and implement Lessons Learned and Information Operations solutions.

CORE COMPETENCIES:

- Active lesson collection
 - ✓ Counterinsurgency
 - ✓ Information Operations Planning, Execution, Integration & Assessment
 - ✓ Irregular Warfare
 - ✓ Special Operations
 - ✓ Interagency plans, policies, and procedures in CT
- Trend analysis
 - ✓ PhD-level analysis of effects and identification of root causes
 - ✓ Identification of positive actions requiring reinforcement
 - \checkmark Identification of negative lessons requiring mitigation
- Information Operations Campaign Design & Implementation
 - ✓ Develop and implement influence campaigns incorporating kinetic and non-kinetic actions
 - \checkmark Identify desired effects and assess campaign progress
 - \checkmark Leader education, training and mentoring
 - ✓ Synchronization of traditional, new and tribal media to achieve desired effects

CURRENT & RECENT CLIENTS: US Special Operations Command (Joint Lessons Learned Program and Military Information Support to Operations (PSYOP)), US Army (RC(S)), Moby Media Group, Boeing/SAIC (Army Future Combat System), Booz Allen Hamilton, Gemini, SRC, NASA (Constellation Manned Mission to Mars Program), Eaton Corporation

TEAM MEMBERS: Former Director, Information Operations, USCENTCOM. Former Director, Army Model and Simulation Office. Founders of both the Israeli Defence Force and Police Service of Northern Ireland Lessons Learned Centers. PhDs: College of William and Mary, Westminster College; MS (Ops Research): Ga Tech, Naval Postgraduate School

Key Personnel:



"Eagles Don't Flock



Steven Mains PhD CEO and Managing Partner Colonel US Army (R) PhD Computer Science W&M MPhil University of Madras BS USMA at West Point



Burt Squires VP and Partner Sys Integration Engineer BS and MS Columbia University



Steve Collier Senior Analyst Colonel US Army (Retired) MS Naval Postgraduate School, BS USMA at West Point



Liz Collier Sr Intel Analyst LTC US Army (Retired) MA Pepperdine University BA University of New Mexico



John Prall Senior Engineer/Analyst Colonel US Army (Retired) MS Massachusetts Institute of Technology, BS USMA at West Point



Gary Moody Senior Analyst Major US Army (Retired) MS Georgia Tech, BS USMA at West Point

GOODS / SERVICES

North American Industry Classification System (NAICS) 541330 - Engineering Services 541611 - Administrative Management and General Management Consulting Services 541618 - Other Management Consulting Services

Standard Industrial Classification (SIC) 8742 - MANAGEMENT CONSULTING SERVICES **Product Service Codes (PSC)**

- R405 Operations Research and Quantitative Analysis
- R425 Engineering and Technical Services
- R505 Study/Cost Benefit
- R541 Study/Defense
- R539 Study/Aeronautic/Space
- R499 Other Professional Services

Competitive Pricing: 15% - 30% below GSA No GSA pass-through

Contact Steven Mains (<u>steven.mains@techmis.com</u>) for additional information Or visit <u>www.TechMIS.com</u>